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For immediate release

A Unique Opportunity for Elgin Businesses Economic Development develops online tradeshow

St. Thomas, ON – There's never been anything like it! The Elgin County Economic Development Virtual Tradeshow provides all the benefits of going to a tradeshow in the comforts of your own office.

Take a tour of the four main exhibit halls featuring nine businesses from Elgin County specializing in; Tourism, Manufacturing, Agri-business and Energy & the Environment. Click on a businesses of interest and view their corporate profile, website, contact information and maps.

Virtual tradeshow visitors will be able to gain access to the Elgin County Virtual Tradeshow and view all businesses without cost. Access will be kept open and easy for the general public so as to maximize the exposure for each participating company.

Participating businesses benefit from new traffic and exposure due to the ongoing promotion that the County of Elgin will do through participation at tradeshow and conferences, online promotion on their website and newsletter and promotion on web 2.0 properties including Twitter and Facebook.

Businesses interested in participating in the Virtual Tradeshow are asked to contact Elgin County's Economic Development office for more information.

To view the Virtual Tradeshow in action visit the Elgin – St. Thomas Business Expo Saturday, April 24th from 11 am – 5 pm at the St. Anne's Centre, 20 Morrison Dr. St. Thomas, ON or visit www.progressivebynature.com/virtualtradeshow.

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For further information contact:

County of Elgin
450 Sunset Drive
St. Thomas, Ontario
N5R 5V1 Canada
Phone: 519-631-1460
www.elgin-county.on.ca